



EU H2020 Marie Skłodowska-Curie ITN:
'JOLT: Harnessing Digital and Data Technologies for Journalism'

Audience Analytics

SAMSA.fr, France

Job Title: Marie Skłodowska-Curie ITN Early Stage Researcher

Full Time and Fixed Term: 36 Months

Research Fellow: €41,425 gross p.a. (before national taxation and deductions)

Start Date: October 2018

SAMSA.fr and University Paul Sabatier Toulouse 3 (UPS) is offering a PhD position to develop research on audience analytics. The researcher will advance the theoretical understanding of, and best-practice approaches to, using metrics and analytics in newsrooms for data-driven editorial decision making and for measuring business performance. Applicants are asked to consider the editorial, ethical, political, organizational, sociological and economic dimensions of audience analytics and their implications for media pluralism. Applications are welcome from journalism studies, media studies, sociology, economics, political science, internet studies and all related fields.

The successful candidate will undertake full-time PHD research based at Samsa.fr (with PhD granted by the University of Toulouse). In addition to fulfilling the requirements of the training programme of the University of Toulouse doctoral school in social sciences and humanities, the successful candidate will receive a personalised training plan to develop skills for future employment in academia or industry. This will include participation in JOLT training events (to develop domain specific skills, general research skills, and transferable skills) and secondments/work-placements in different research environments. All costs are fully funded (100% employment) by the Marie Skłodowska-Curie Actions programme, which also offers highly attractive salary and allowance conditions.

Requirements (in addition to those outlined above):

- A Master's degree or equivalent (300 ECTS credits)
- English language proficiency (IELTS 6.5)

For more information, please contact Philippe Couve and Dr Nikos Smyrnaiois
couve@samsa.fr and smyrnaiois@protonmail.com

University Paul Sabatier Toulouse 3 is committed to an inclusive culture and respecting diversity, and welcomes applications from all sections of the community.



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Requirements and Application Details

Eligibility Requirements: All applicants should ensure and demonstrate compliance with the Marie Skłodowska-Curie rules: **(1)** Applicants may be of any nationality, but must not have resided in or carried out their main activity (work or study) in the host country for more than 12 of the 36 months prior to recruitment. This condition excludes short stays such as holidays. **(2)** Applicants must have less than four years research experience (full-time equivalent) and must not have obtained a PhD. Registration on taught programmes such as undergraduate degrees or taught Masters degrees do not count as research experience. **(3)** Applicants must be willing to travel for two secondments or work-placements (where each is approximately 4 weeks in duration).

Salary and Benefits: The Marie Skłodowska-Curie programme offers highly competitive and attractive salary and working conditions. These include a living allowance/salary (see individual advertisements for details), a mobility allowance (€7,200 gross per annum), and a family allowance if applicable (€6,000 gross per annum). Expenses such as registration fees and training are covered by the JOLT network. Researchers will be funded for three years.

Responsibilities of the PhD Researcher

- To manage and carry out the research project within 36 months.
- To write a PhD dissertation.
- To participate in research and training activities within the JOLT network.
- To publish articles and deliver presentations to the research community
- To participate in public outreach and engagement.
- To participate in JOLT meetings and the organisation of JOLT events.
- To liaise with relevant research staff and students
- To write progress reports and prepare results for publication.
- To attend progress and management meetings as required.

How to Apply: Please complete the [online application form](#) and submit the following documents compiled in the following order into a single PDF file: **Research Proposal** outlining your understanding of the topic, proposed theoretical approach, methodology, field for empirical research, and potential significance/contribution to existing state of the art (max. 2000 words); **Curriculum Vitae** (including two referees' contact details); **Certificates/Transcripts** of Degree and/or Master degree.

Closing Date for Applications: 27 May 2018. Selected candidates will be invited for interview within one month. Interviews may be conducted in person or electronically.